
VITAL TIMES®

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NO TWO FARMS ARE THE SAME

And we like it like that

If you've ever wondered where your Vital Farms eggs come from, the answer is: a whole lot of places (in fact, you can find the specific farm your eggs came from on the side of the carton!). Vital Farms isn't just one or two big farms, but a network of more than 600 small farms spread across a stretch of the country we affectionately call the Pasture Belt: Kansas, Missouri, Kentucky, Arkansas, Indiana, Illinois, Ohio, Oklahoma, Tennessee, and West Virginia.

Each one of those farms is a little different. Some tuck into rolling hills, others sit on wide-open fields. Some are owned by multi-generational families, others by first-time farmers who traded a city commute for a cross-pasture trek. The land shifts from state to state, the grasses change with the seasons, and every farmer brings their own rhythm to the day.

Because here's the not-so-secret secret sauce: every Vital Farms farm operates like a small business. Our farmers make the daily calls — from barn upkeep to which paddock the girls frolic on. They're stewards of their land, their flocks, and their livelihoods, and no two do it quite the same way.

What ties them together is a set of high standards. Every farm follows Vital Farms' farming practices — caring for the hens and the land — no matter the zip code. It's how we preserve what makes each farm unique while keeping every carton true to its promise. Six hundred farms, one shared commitment.



ASK GALLUS

Advice from a Gallus
Gallus Domesticus



DEAR GALLUS: My new coworker eats a salad every day...and I'm stuck looking at the leftovers in her teeth at our 1pm meeting. I want to tell her, but I don't want to make her feel unwelcome. What do I do to spare us both?

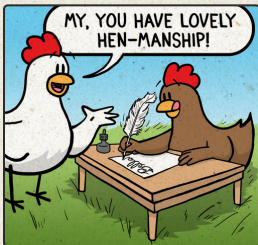
—AVID FLOSSER IN CHICAGO

DEAR AVID FLOSSER: Ah, classic greens in the beak (or teeth). It's one of life's unavoidable annoyances across all species. Although uncomfortable, gently letting someone know they could use a little floss is always best. Try inviting her to lunch with you first — it's better to hear from a friend!

— YOUR FRIEND, GALLUS

NEED ADVICE? THE HEN IS IN!

Send your questions to Gallus at:
gallus@vitalfarms.com.



BIRD OF THE MONTH



Original Orion marches to the beat of her own drum, never afraid to stand out from the flock.

OUR MISSION is to bring ethically produced food to the table. Our network of small farms operates with a clear set of agricultural practices, which at its heart accentuates the humane treatment of farm animals. 🌱🌿🍃🌾🌻🌷

Do you love cooking with our eggs? Show off your Vital Farms® creation on social and tag us — we love to say hi!

   @VitalFarms