
VITAL TIMES®

NATIONAL EDITION

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GRADE A EGGS, TYPE B PERSONALITY

Uniformity just isn't in our nature

If you've ever cracked open a carton of Vital Farms™ eggs and thought, huh, these don't all look the same, then you're certainly onto something. Nature doesn't get to press copy & paste, nor is one egg the same as the next — and that's the point.

Hens lay eggs of all different shapes, sizes, and colors. Younger hens are just getting the hang of laying and tend to lay smaller eggs, and ironically, a few jumbos as well.



When it comes to shell color, that's all about genetics. Most of our hens are Hy-Line Browns, which innately lay brown eggs. We also raise Azur Hens, a breed of white hens with bright red combs, who lay our pastel-colored True Blues.

After a hen lays her own unique version of a Vital Farms egg, our farmers collect them and send them off to Egg Central Station, where we sort and grade eggs to keep our cartons as consistent as possible. But like most things in nature, variation is part of the magic! So, if your carton looks a little mixed and matched, don't worry. That's nature showing off — and we're happy to let it.

MAKE AN ORIGAMI HEN FRIEND

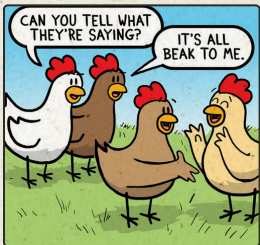
When you finish reading this issue, we've got a craft for you. With a few simple folds, this tiny newspaper can become a chicken of its own! If you're feeling extra crafty, you can save future issues of the Vital Times and build yourself an entire flock!

What you need:

- 1 Vital Times Newspaper
- Scissors
- Glue stick
- Colored Pencils

Directions:

Scan the QR code for a step-by-step tutorial on how to make your new hen friend. We'd love to see your creation! Tag us on social @vitalfarms.



BIRD OF THE MONTH



Mighty Melissa charges ahead into the forest, chasing a new adventure ...and a pesky grasshopper.

OUR MISSION is to bring ethically produced food to the table. Our network of small farms operates with a clear set of agricultural practices, which at its heart accentuates the humane treatment of farm animals. 🌱🌿🍃🌾

Do you love cooking with our pasture-raised eggs? Show off your Vital Farms® creation on social and tag us!

   @VitalFarms