
VITAL TIMES®

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WORK HARD, PLAY HARD

An honest chat with two future farmers

At Vital Farms, we're always interested in having honest conversations with our stakeholders, and let's be real — there's nothing that says honesty quite like a farm kid.

So, we crouched down for a conversation with Brooke (5) and Paige (3) at Twisted Farm for a “very official” interview (their words, not ours) to get the inside scoop of growing up on an egg farm — straight from the experts themselves.

What's it like to live on the farm?

BROOKE: It's very fun! I love that we don't have to go to the store to get eggs. Instead, I just run down to the barn and pack some for us!

How about taking care of the chickens?

PAIGE: I like the chickens! I especially like when they fluff their feathers.

And I like spending time with Mom and Dad to help them collect eggs.

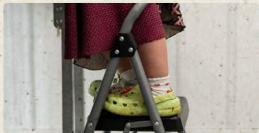
What do the hens like to eat?

PAIGE: They like grass and bugs!

What do you want to do when you grow up?

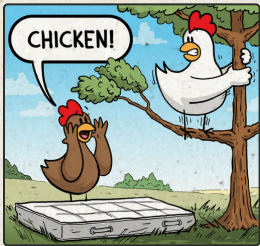
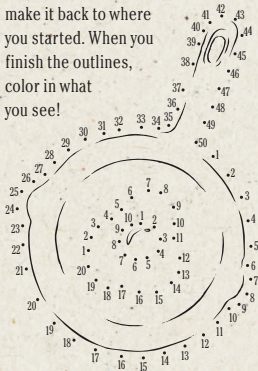
BROOKE: When I grow up, I want to be a farmer and live right down the road from here!

Promptly after our chat, Brooke and Paige darted to the swing set perched up on a little hill overlooking the farm. It's not their first rodeo: work hard, play hard.



CONNECT THE DOTS

Discover what we're cooking up in the kitchen by connecting the dots to reveal a hidden picture. Start at one and count up until you make it back to where you started. When you finish the outlines, color in what you see!



BIRD OF THE MONTH



Generous Gemma always makes room to share the sunny spots with her gals.

OUR MISSION is to bring ethically produced food to the table. Our network of small farms operates with a clear set of agricultural practices, which at its heart accentuates the humane treatment of farm animals. 🌿🌱🌾🍃

Do you love cooking with our pasture-raised eggs? Show off your Vital Farms® creation on social and tag us!

   @VitalFarms