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# VITAL TIMES®

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## PASTURE'S GREATEST HITS

Featuring your favorite feathered ladies

Step onto a Vital Farms pasture and you'll hear the best live show in the Pasture Belt. Our girls are the headliners, of course, leading the set with their calm chorus of clucks and coos. Listen a little closer and you'll pick up on the background music: crickets keeping tempo, bees humming a low bassline, and the wind sliding through tall grass like strings on a violin.



Our network of over 575 farmers work the soundboard like pros — tuning the land to keep their pastures healthy and balanced. Never too loud, and never too quiet. Just the right harmony for a thriving ecosystem.

Call it what you will, pasture rock or country jazz. Whatever the genre, this is the sound of our farmers doing it the right way over the easy way — one note, one egg, one pasture, and one day at a time.



*Tune in to the sounds  
of the pasture!*



## ASK GALLUS

Advice from a Gallus  
*Gallus Domesticus*



**DEAR GALLUS:** I'm trying to master the elusive "soft scramble" to impress my in-laws for an upcoming weekend brunch, but I can't seem to nail the perfect balance. What am I doing wrong?!

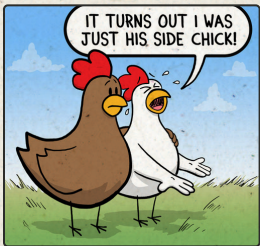
– TRYING MY BEST IN BROOKLYN

**DEAR TRYING MY BEST:** You're over-cooking...and overthinking, my dear! Making a soft scramble requires low heat and a little bit of patience. Simply serving a home-cooked meal shows you care, and that just might be more important than the dish itself.

– GALLUS

**NEED ADVICE? THE HEN IS IN!**

Send your questions to Gallus at:  
[gallus@vitalfarms.com](mailto:gallus@vitalfarms.com)



## BIRD OF THE MONTH



Joyful Janie shuffles across the pasture, enjoying all of the delicious treats she uncovers from the dirt.

**OUR MISSION** is to bring ethically produced food to the table. Our network of small farms operates with a clear set of agricultural practices, which at its heart accentuates the humane treatment of farm animals. 🌱🌿🍃🌾

Do you love cooking with our pasture-raised eggs? Show off your Vital Farms® creation on social and tag us!

   @VitalFarms