
Vital Times

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Seeing Is Believing

Check Out the Eggs-act Farm Where These Eggs Were Laid!

If a picture's worth a thousand words, how many words is a 360° video view of the farm on this carton worth? We're thinking way more than we can fit on this tiny chicken newspaper. And that doesn't even account for the value of hearing our girls' happy clucks and coos! But if you're all done with words (and word problems) and want to get to the seeing for yourself, we understand. Here's what you do:

1. Check the side panel of your carton for the farm name.
2. Visit VitalFarms.com/Farm and enter the farm name for a hen's-eye view of your farm's pastures.

If you have just one more minute after you get your fill of hearing and seeing, we'd love to talk with you about the believing part of Vital Farms®.

We believe in doing everything we can to improve the lives of people, animals and planet through food. We believe in working with family farmers who are as committed to animal welfare and ethically produced food as we are. And we believe you deserve to know (and see!) where your food comes from. That's where the videos come in.

If you've made it this far, thanks for believing in our mission and for indulging us in a few more words. Now go see a farm for yourself!

YOUR FARM
NAME



Are You a Stella and Bella Superfan?

Over the years, our comical hens have enjoyed all kinds of adventures together (like the throwback below!), and now it's your turn to join in the fun. Do you have a cartoon idea for silly Stella and serious Bella? Submit it to Vital Farms, and you may see your cartoon in a future issue of the Vital Times!

How to enter:

1. Visit [VitalFarms.com/Cartoon-Contest](https://www.vitalfarms.com/cartoon-contest)
2. Submit your idea in a simple sketch or detailed drawing (it's up to you!)
3. Stay tuned to see if your cartoon appears in the Vital Times!



Bird of the Month



Savvy Shelby scratches her way through the pasture, aerating the soil as she hunts and pecks.

OUR MISSION is to bring ethically produced food to the table by coordinating a collection of family farms to operate with a well-defined set of agricultural practices that accentuates the humane treatment of farm animals as the central tenet.

Do you love cooking with our pasture-raised eggs? Show off your Vital Farms creation on social and tag us!

   @VitalFarms