
Vital Times

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Merry – Early! – and Bright Farm Holidays Start at Sun-up

If you know kiddos who can't stay in bed even one more minute, you understand what it's like to holiday with a flock of happy hens! At dawn our girls are ready to get outside, and our farmers are there to help them greet the new day, every day. As the hens do what they love best, farming families across the pasture belt do too.

Kitchens warm with the heat from buttery baking, and frying pans sizzle with farm-



fresh eggs. Kids and grandkids pull on rubber boots and run beside pastures, watching the hens enjoy a field of holiday treats. And the warmth extends from farm to community, with some farm families sharing the love by donating eggs to charities, churches and first responders.

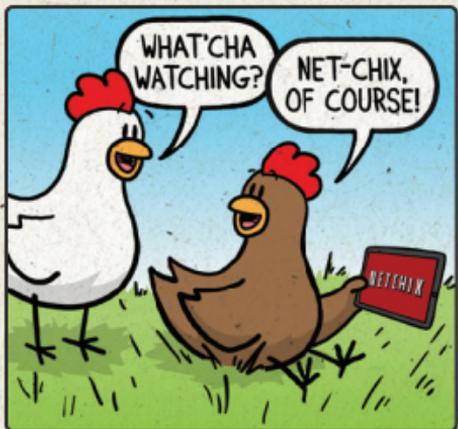
When we asked farmers to tell us about their holiday traditions, they laughed. Their holidays were a lot like a normal day, they said – early rising, good eating, time with family, tucking the girls in for the night. In other words, a good day's work made merry – and magical.

This holiday season, our farmers wish you and your family the joy of a simple, meaningful holiday. And we invite you to share the love with your community.

Give a Little!



Though the holidays may look different this year, brightening someone's day can be as simple as eggs, butter and your favorite recipe. This year, we invite you to **#BakeltForward** in your hometown or wherever you may be. Choose a recipe, bake a batch and gift it. It's that simple! We know a homemade cookie can't replace a warm hug, but we hope it can make the absence of one just a little bit sweeter.



Bird of the Month



Dynamic Deb is always ready for her close-up!

OUR MISSION is to bring ethically produced food to the table by coordinating a collection of family farms to operate with a well-defined set of agricultural practices that accentuates the humane treatment of farm animals as the central tenet. _____

Do you love cooking with our pasture-raised eggs? Show off your Vital Farms creation on social and tag us!



@VitalFarms