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Introducing Bough Family Farm

While Trevor spent his youngest years growing up on a dairy farm, he thought farming was behind him. Only after watching documentaries about food production did he and his wife Kelly begin to think their interest in animal welfare could lead to a whole new life. And then his dad got interested too!



The two generations attended a Vital Farms Farmers Meeting. They bought some land. They did a lot of learning. And then they started Bough Family Farm. Trevor left a career in mechanical engineering behind, and today he and Kelly, their kids and his parents all help out.

Trevor loves that the farm is a family effort and the chance for his kids to learn first-hand how food is made and how to properly care for animals. Every day he's driven by the goal his family has shared since the beginning - for people to see their farm and know it's one of the best. Now that you've heard their story, visit vitalfarms.com/farm to type in BFF and see Bough Family Farm for yourself!

Seeing Double?

Eat enough eggs, and you're bound to come across a double yolk. Some Vital Farms fans have seen multiple double yolkers, and a few very lucky folks have found a dozen double yolkers in one carton! That's most likely because the eggs came from the same young flock, and when younger hens start laying, it takes them a while to perfect the process. Double yolkers happen when two eggs merge together into one big egg, so you're more likely to find them in jumbo cartons. Let us know next time you get a doubly delicious surprise!

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Bird of the Month



Vibrant Vivian inspects the corners of her pasture for any tasty hidden treasures.

OUR MISSION is to bring ethically produced food to the table by coordinating a collection of family farms to operate with a well-defined set of agricultural practices that accentuates the humane treatment of farm animals as the central tenet. _____

Do you love cooking with our pasture-raised eggs? Show off your Vital Farms creation on social and tag us!

   @VitalFarms