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# Vital Times

NATIONAL EDITION

VOL 12 • ISSUE 3

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## We Like to Watch Our Grass Grow And Our Girls Like to Eat it!

They don't stop there. They'll hunt and peck until they find every last juicy morsel hidden among the blades. And for a change of pace, they'll hit the nearest shady grove and snack on the critters that live in the cool dirt beneath the leafy branches.

Descended from jungle hens, today's girls have adventurous spirits and ravenous appetites. Without enough roaming room, they'll eat until hard-packed dirt is all that's left. That's boring for hens and bad for the land.

So every 21 days we rotate our pastures.

Our girls enjoy exploring a fresh field of greens while our other pastures have the time they need to rejuvenate

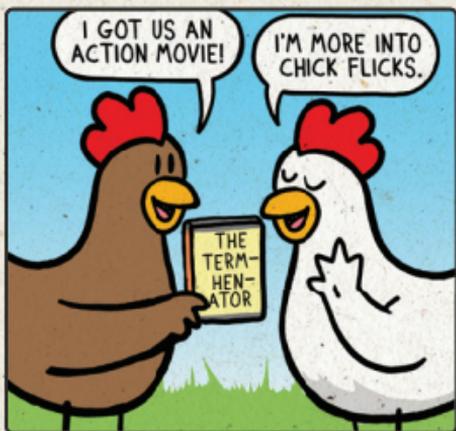
naturally, fertilized by what our girls leave behind (which is super nourishing for native grasses!).

Every Vital Farms farm gives at least 108 sq. ft. of land per girl - an area that makes it possible to let fields lay fallow and still give girls on the move plenty of room to roam all year round.



# Pasture-raised. Purpose-driven.

March is B Corp Month, a time to celebrate businesses that balance purpose and profit - like Vital Farms! As a Certified B Corporation, we do business the only way we know how - by considering the impact of our decisions on our customers, crew, community, suppliers, stockholders and the environment. Girls-on-grass pasture-raising is a very visible example of using business for good - not only honoring land, air and water but also farmers and hens!



## Bird of the Month



Jaunty Judith kicks off her morning with a brisk walk beneath the shady trees.

**OUR MISSION** is to bring ethically produced food to the table by coordinating a collection of family farms to operate with a well-defined set of agricultural practices that accentuates the humane treatment of farm animals as the central tenet. \_\_\_\_\_

*Do you love cooking with our pasture-raised eggs? Show off your Vital Farms creation on-social and tag us!*



@VitalFarms