



'Snow Way We're Indoors! *Our Girls Get Out to Play All Year-Round*



Our Girls Love Being Outdoors!

It can be hard for a northern chick during these cold winter months, cooped up in a barn just to stay warm, unable to get outside for days at a time. That's why all of our 90+ family farms are located in southern states, parts of the country that get little to no snowfall through the winter months, an area we like to call the 'pasture-belt.' From Georgia to California, that means our girls get to spend their days outdoors all year long, out on grass where they belong!

Fresh air, sunshine and a varied diet is important to our girls' health and well-being and in turn, the eggs that they lay for you to enjoy. Being pasture-raised is not just a summer holiday, and we believe that our girls deserve constant access to the outdoors, and you deserve the most nutritious eggs 365 days of the year.

We set the very highest standards for animal welfare in the egg industry, and year-long access to the outdoors is a top priority for us. It's also a fundamental condition of being recognized as Certified Humane, which allows us to be labeled as 'Pasture-Raised.' Our girls give us their best, so we're happy to give them ours.

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Reed All About It!



Fred Reed and His Georgia Girls

Fred Reed from northeast Georgia is one of our newest Vital Farmers! Fred grew up on his dad's cotton and peanut farm and says raising chickens is not that different - you just harvest your "crops" once a day instead of once a year. With four houses and four flocks of girls, he sure does have a lot of eggs to harvest every single day!

Bird of the Month



Delightful Dolly strikes an iconic pose in the long grass!



For more of Stella & Bella's adventures @girlsongrass

Free Hats, Tees & Eggs, Anyone?

#HappyOutdoors

You'll find our farms where there is fresh pasture all year-round, & where our girls can always be outdoors. We know that y'all love to be outside as well, so show us where you're **#happyoutdoors** on Instagram, Twitter or on our Facebook page and we'll repost a new winner each week, giving you an easy way to win a Vital dozen and some Vital swag. Where will your adventures take you? For more information and rules, visit www.vitalfarms.com/happyoutdoors

