

Home, home on the pasture!

Living like a local

There's a reason our pasture-raised hens live in the pasture belt. Imagine wearing a feather coat year-round and really wanting to spend your days outside. You might find yourself getting pretty particular about your weather too!

So our girls live in warm (but not too warm!) weather states with plenty of sunshine, fresh greens and lively croutons in every season. Here, temperate conditions mean that even in pastures free of herbicides and pesticides, they can nosh on native grasses, succulents and sweet clover - not to mention seasonal wildflowers, wild onion and earthy rye. The families who help our hens eat local live

local in rural communities throughout the region, with an agreement and income stream that makes family farming sustainable.

That's goodness you can't keep to yourself. So we give folks who aren't able to live in the pasture belt the opportunity to taste it. And every scramble supports work that is both local and ethical on family farms. That's mighty neighborly of you!



VITAL TIMES *contd.*

Every Egg is Custom-Made

Did you know yolk color is completely dependent on what a hen eats? Ours aren't factory eggs made by caged chickens. These ladies are masters of their own mealtimes! So while their meals begin with nutritionally balanced feed, their freedom to forage results in variations in hue. When our girls munch on rich grasses and plentiful spring crunchies, their darker yolks show it. And when they snack on drier summer grasses (or take more breaks from foraging to rest in the shade), their yolks lighten. That's seasonal eating - from our hens to you!

Post a shot of your tasty egg dish and tag us @VitalFarms!

  @VitalFarms

Bird of the Month



Magnificent Megan rummages through the mud for a tasty snack!

Our Mission is to bring ethically produced food to the table by coordinating a collection of family farms to operate with a well-defined set of agricultural practices that accentuates the humane treatment of farm animals as the central tenet.

